



*Open the door to new possibilities.  
Extended living space for expanded living.*



**SLDA Landscape Design Associates**  
*Designs That Add Value To Your Home<sup>SM</sup>*



"It's important that you have confidence in the people who design your landscape. I have built a team of highly creative people, but what makes us different is—we create solutions based on your vision of your property—not ours. This is why you'll find I am often in the role of being your biggest advocate. And you'll always have direct access to me. I love to challenge our designers, I also insist that the finished product represent beauty and functionality in a way that reflects your family's personalities and the personality of the land itself."

Tony Bernstein, Principal





## More than just landscaping.

What is landscaping? A tree over here? A bush there? It must be more than beauty. If it isn't functional, if it doesn't serve you and the way you wish to live, it fails. Truly creative landscape design marries form and function—beauty with usability.

The result is landscaping that reflects your vision, your imaginings, and is as unique as your own fingerprint. And in the process, increases the value of your home. Let us build a property that makes you proud to own and share with others. Intelligent landscape design combines sensitive with sensible. Our designs burst with creativity, are grounded in functionality and adhere to your budget specifications.

To get there, we ask more questions than you might expect—about more things than you might have considered. You may be surprised at how you answer. But it's all part of the process. And why so much goes into the planning and design. Before a single shovelful of earth is moved.

We get to know you and you, us.

**SLDA's Three SteppingStone Process**  
The Planning, Designing and Implementing of your perfect Landscape.

# The Planning

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## *A clearly marked path is easy to follow.*

A good roadmap can avoid a rocky road ahead. So we'll initially spend two or three hours with you, walking your property. Our plan always reflects the lifestyle and individuality of the people who live there. Which is not to say we don't thrive on bringing our creativity to a project. It's just that we arrive at creative solutions that match your objectives—and your budget.

The key is in one word: listening. We take the time to understand. In fact, we'll even have you fill out a questionnaire. It asks what window views are most important and whether you plan to use your landscape for entertaining guests, plus dozens of other things that lead us to what will make your landscape perfect for you. You can provide us with your own wishlist as well.

Planning is also the most appropriate time to develop a specific budget. The better the plan, the easier it is to make it come in on target. Once we set the goals and parameters, we'll present our agreement so it's clear from beginning to end what you want us to do.

## *The keys to our Planning process:*

- Walk-through of your property
- Detailed questionnaire
- Wishlist
- Budget development
- Agreement



" Both Amy and I are extremely busy with our own professional careers, so it was a relief to have you and your firm plan and manage the entire process. Your orchestration of all the phases and your communication to us, allowed us to pursue our busy work schedules knowing that the project was proceeding on time and according to plan and schedule."

Client in Newton- existing home.

# The Designing

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## *Getting a perfect fingerprint — without a smudge.*

With all the information and ingredients obtained from Planning, we apply the artistic capabilities of our talented staff. Detailed drawings take into consideration prevailing physical property conditions including things like the path of the sun and areas of shade. We develop sketches that explore different angles and perspectives.

Once a design is conceived, we meet with you at our offices to present our ideas. In the process, we analyze the CAD design and sketches and can preview changes on the computer, using 2-d and 3-d images.

We are both analytical and creative in our approach, aiming for that distinctive design which will capture how it will work as well as how it will look.



" The innovative use of computer generated graphics and life-style perspectives that you created for our project helped us understand what we had as a vision for our property. When the project was completed, we were amazed by the overall beauty and ambience that you helped us create for our home."

Client in Sudbury - new home.

# The Implementing

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## *Our performance standards are carved in stone.*

At the point where the unique design meets your satisfaction, we begin the supervising and constructing phase. Even though we aren't a construction company, our approach is hands-on. So, expect to see us a lot.

You never have to worry about the progress being made. We'll move mountains to ensure that your project is done on time, on budget, and correctly, down to the smallest detail. We provide daily updates to you—in person, alleviating the need to interface directly with contractors.

We supervise every phase of the implementation, and we only contract experienced, dedicated artisans, handpicked for their dependability and talent to transform your grounds from blueprint to reality.



"When we contacted you, we were under intense timing pressures to get our front landscape redesigned for our summer wedding. With all the planning for the wedding, it was comforting to know that we could totally rely on you and your associates to implement our design on a tight schedule. Thank you for taking that element of stress out of our lives at that busy time. The wedding was beautiful, and the setting in our landscaped yard was a gorgeous venue for our special day."

Client in Carlisle - existing home.



*Designs that are both beautiful and functional.  
Landscapes that add value to your home.  
All within your budget.*

An organized approach is a hallmark of the SLDA's Three SteppingStone Process. It will be apparent that all the logistics have been thought about and incorporated into the design, including traffic flow, children, pets, and how your landscape will grow in years to come.

That's why, even when the job is done—it is never complete. You'll still hear from us whether to give you tips on keeping your property looking its best or simply to see if you are happy with the design as it matures. SLDA invites you to leave your one-of-a-kind imprint on the land around your home.





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